

Webinar on Potential of E-commerce Business in Iran

Organized by:

Center or e-commerce Development, Ministry of Industry, Mine and Trade of Islamic Republic of Iran and Japan External Trade Organization (JETRO)

Supported by:

Embassy of the Islamic Republic of Iran

10 – 12:30 (Iran time)

14:30 – 16:00 (Japan time)

25 November 2020

- *Welcome remarks by JETRO Middle East Vice President* 3 Minutes
- *Welcome remarks by Ambassador of the Islamic Republic of Iran* 3 Minutes

- *Presentation of JETRO Tehran “Business opportunities in Iran(P)”* 15 Minutes
- *Presentation of Iranian representative*
 - “EC market and introduction of related companies* 15 Minutes

- *Presentation of Iranian EC companies*
 - *Iranian EC company 1 (Digikala)* 20 Minutes
 - *Iranian EC company 2 (Zanbil)* 20 Minutes
 - *Q & A* 14 Minutes

****Remarks:***

- *22 Iranian E-commerce Companies will participate*
- *The Maximum duration for this webinar will be 90 Minutes*
- *the Representative of only 2 Iranian Companies will do the presentation*
- *The business cards and booklets will be exchanged through Zoom platform.*
